

YURII DOROSH

Edmonton, AB, Canada

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Portfolio: yudorosh.github.io/Workfolio

FRONT-END-DEVELOPER

Front End Development Enthusiast with 1.5 years of experience building and maintaining responsive websites in the retail industry. Proficient in HTML, CSS, jQuery, JavaScript and React.js. Passionate about usability and possess working knowledge of Adobe Photoshop & Figma. Familiar with latest trends in frontend development libraries and frameworks. Hardworking, dedicated, and eager to contribute to my next team.

PROFESSIONAL EXPERIENCE

Front-End-Developer - **Gevorgizova Ltd. - Edmonton, AB - Freelance**

January 2022 - Present

- Built visually appealing websites using HTML, CSS, and JavaScript, in collaboration with UX/UI designers for seamless integration of design elements and optimized performance for different devices and browsers.
- Conducted usability tests, analyzed user behavior data, and made data-driven decisions to optimize website navigation, performance, and accessibility for enhanced user satisfaction and engagement.
- Ensured websites were compatible with different browsers and devices for a consistent user experience across platforms.
- Developed mobile-friendly websites using responsive design techniques for optimal viewing experiences across devices, enhancing accessibility and user experience.
- Wrote clean, efficient, and maintainable code following coding best practices, optimizing website performance for improved user experience and SEO rankings.

Links:

<https://pearlkittensco.com/>

<https://perfection-minneapolis.com/>

Marketing & SEO - **Habitionia** - Ternopil, Ukraine - Freelance

May 2022 - Present

- Developed and executed digital marketing strategies, including social media campaigns, email marketing, and content creation, to increase brand visibility and drive website traffic.
- Conducted keyword research, on-page optimization, and implemented technical SEO strategies to improve website ranking and organic traffic.
- Utilized Etsy Analytics and other data analytics tools to track website performance, analyze user behavior, and provide actionable insights for optimizing marketing strategies.
- Created engaging and SEO-friendly content, including blog posts, infographics, and videos, to drive traffic, engage users, and promote brand awareness.
- Managed end-to-end marketing campaigns, including planning, execution, and analysis, to achieve marketing goals and increase conversion rates.

Links:

<https://www.etsy.com/shop/Habitionia>

EDUCATION

Master's Degree - MS - Automation and Instrumentation -

TNTU - Ternopil Ivan Puluj National Technical University

Sep 2020 - Dec 2021

Ternopil, Ukraine

Bachelor's Degree - BA - Automation and Computer-Integrated Technologies -

TNTU - Ternopil Ivan Puluj National Technical University

Sep 2017 - Jun 2020

Ternopil, Ukraine

LICENSES & CERTIFICATIONS

LearnJavaScript.online

Learn JavaScript

Issued Mar 2023

View Certificate: [Click Here](#)

JavaScript - The Complete Guide 2023 (Beginner + Advanced)

Udemy

Issued Feb 2023

Credential ID UC-173c6326-fcfe-4c98-8cd7-8f9133ad4219

View Certificate: [Click Here](#)

Skills: Front-End Development / Web Development / Adobe Photoshop / Responsive / Web Development / Figma (Software) / HTML / HTML5 / Cascading Style Sheets (CSS) / CSS3 / SASS / JavaScript / ECMAScript / React.js / REST APIs / Computer Science / Time-efficient / jQuery / Chrome Developer Tools / Microsoft Visual Studio Code / GitHub / Git / crypto / Bootstrap / English

REFERENCES

GEVORGIZOVA LTD.

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HABITONIA

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